

REALTOR® Referral Program with
Key Builders Inc.
on Land/Home Packages at Rockdale Acres

For The Realtor®

Choose The Lot | Choose The Plan & Options | Choose The Lender

For The REALTOR®



Licensed North Carolina REALTORS® who refer their clients to Key REALTOR® Builders for a home build on Rockdale Acres will earn 2% referral on whole package contracts including land, base home cost, land improvements, and upgrades if the customer closes. For example, if a land/home package is \$400k, then the referring REALTOR® will earn \$8k.

The cooperating compensation form 220 must be signed by builder and REALTOR® prior to customer meetings.

No retroactive referrals qualify for compensation. If customers have contracted with the builder before September 15th, 2025, then there are no qualifying compensations for this program.

The first meeting between builder and customer must be arranged by the a licensed referring REALTOR® for he/she to be qualified to earn a commission on the referral.

For customers who use a construction loan, referral commissions will be paid at construction close. Construction closings occur before a home build begins. For customers using cash, then the builder will consider the issuance of the building permit by the county an effective "closing" for referral payment purposes to the REALTOR®.

Key Builders reserves the right to cancel this program at any time for any reason. The program will expire on December 15th 2025 unless Key Builders chooses to extend the program.



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Choose The Lot

Choose from our large beautiful lots to build on from 4 acres +/- starting at \$100k, up to 6 acres +/- for \$139,000.





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Choose The Plan

Our customers can choose from 42 plans in 3 different standard option packages and modify the plan to fit their needs or bring their own set of plans. **Custom plans are subject to builder acceptance.



Willow Farm 1



Evergreen 4



Willow Farm 1



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Choose The Lender

Our customers can choose from any lender they wish who offer "Construction to Perm" loans. We have preferred lenders who offer great programs including: AgSouth Farm Credit, First Federal Savings Bank, First Community Mortgage, OnQ Financial, and more!

Customers pay interest only payment during the build.

Lenders look for 5%-20% down payments or land equity (when a customer owns their own land that isn't encumbered by a mortgage.

Closing costs and down payments to the lender are due 30-45 days +/- after contract signing with the builder. At that time the customer has their pre-construction one time closing. Most lenders do not check on credit scores after the home build is done. Most lenders do a "modification" once the home is done being built. Some lenders will offer a rate adjustment at modification.



Meadow View 2040ft2 +/-

3 bedroom, 2 bath



Disclaimer: Picture shows some options that are upgrades and not included in standard pricing.

Willow Farm 1 2109ft2 +/3 bedroom, 2 bath



Disclaimer: Picture shows some options that are upgrades and not included in standard pricing.

Evergreen 3 1624ft2 +/- 3 bedroom, 2 bath, garage is an upgrade



Craftsman 4 2467ft2 +/-

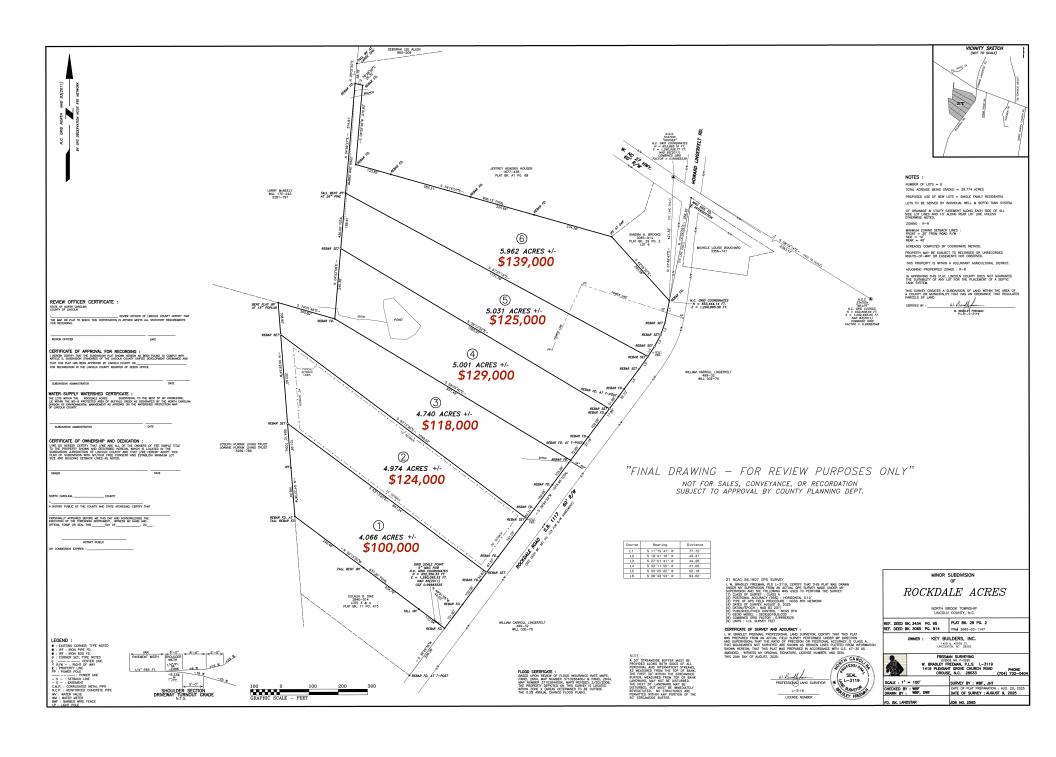
4 bedroom, 3.5 bath, unfinished bonus 531ft2 +/-



Oxford 1921ft2 +/-

3 bedroom, 2.5 bath, garage is an upgrade













Contact Key Builders

Office: 704-735-0040

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